



**HCW-161100010304**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. III) (CBCS) Examination**

**October / November – 2017**

**Entrepreneurship Development**

*(New Course)*

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : 70

- Instructions :**
- (1) Attempt all questions on the basis of internal options.
  - (2) All questions carry equal marks.

1 Define entrepreneurship. Explain the concept of entrepreneurship with reference to John Kao's model. **14**

**OR**

1 What is Franchising ? Explain the advantages and disadvantages of franchising. **14**

2 What is creativity ? Explain the strategies for promoting creativity and innovation. **14**

**OR**

2 Who are social entrepreneurs ? Discuss their role and functions in creating better society. **14**

**3** Discuss various kinds of family firms and explain methods of conflict resolution in family business. **14**

**OR**

**3** Write short notes on : **14**

(1) Women Entrepreneurs.

(2) Leadership in family business system.

**4** "Financing and arrangement of fund is most important aspect in business" Discuss the statement describing sources of financing. **14**

**OR**

**4** (A) Explain role of banks in financing entrepreneurs. **7**

(B) Discuss role of govt. in funding. **7**

**5** Explain the concept of Entrepreneurship Development Programme (EDP) and discuss its objectives and role in Indian Organisation. **14**

**OR**

**5** Write notes on : **14**

(1) Recent trends in Entrepreneurship in India.

(2) Role of govt. in start-up India Policy.

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